

## Hello and thank you for taking interest in Oochworld school programming!

Brett Outchcunis [ooch-KOO-nis] is a professional personality and life coach for kids: a modern-day Mister Rogers with a twist of cool. He is a TV personality without the TV show . . . His show is the show of life! His stage is your stage. "Ooch," as kids affectionately call him, specializes in quickly and deeply connecting with children on a level rarely accessed by other performers. His assembly programs cater to elementary and middle school students and focuses on making positive life choices for a healthy state of mind and spirit.

So what makes "Ooch" different? His messages are conveyed to his audiences through the use of yo-yos, music, dance, story-telling, comedy, magic and laughter making his shows quite the kinesthetic learning experience!

Whether it be learning how to deal with the challenges of daily life, learning to embrace our unique differences or making positive decisions when the tough choices arise, "Ooch" has something for everyone. Even if it's pure curriculum-based entertainment you're after, he's got that too.

**Be sure to visit [oochworld.com](http://oochworld.com) for more info.**

Let's start with the assembly programs:

### Positive Spin

The "Positive Spin" program is a 60-minute performance that empowers every student to turn negative situations into positive ones through the use of two simple words - "**Spin it!**"

The performance addresses issues that are important to elementary & middle schoolers and affect them on a daily basis. "Ooch" discusses and offers the students tips and tricks

relating to such issues as **popularity, making and keeping friends, earning respect of teachers and peers, becoming comfortable in your own skin, bullying and dealing with failure.** Through the use of his own personal stories and the help of music, imagination, yo-yos and dance, "Ooch" puts a positive spin on the challenges of growing up.



Recommended ages for this show: K - 8th grades

## Spinning Science Into Fun: Skill Toy Physics 101

“Spinning Science Into Fun” is a 60-minute, curriculum-friendly performance that focuses on the physics behind spinning objects. Through the demonstration of familiar toys like yo-yos, spin tops, flying discs, a Diablo and more “Ooch” puts an entertaining spin on science . . . by the end of the show concepts like gyroscopic stability, rotational inertia, distribution of mass, centrifugal force, friction and planes of spin will have become child’s play. It’s amazing what can be gleaned from the observation of simple toys with a sprinkle of kinesthetic learning, comedy and skill . . . With his fun approach to learning, Ooch reaches each child no matter his or her individual learning style. There’s something in this show for everyone.

The show is broken roughly into two half-hour segments. One segment focuses on science and physics while the other revolves around fun and safety. The segments are interchangeable to allow younger audiences the ability to share in the excitement.

Recommended ages for this show: 2nd - 8th grades

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## Doing What You Love and Succeeding



“Doing What You Love” is a 60-minute show that empowers and motivates the audience on the importance of being uniquely you and doing what you love even if it isn’t the norm.

“Ooch” shares with the audience his story of becoming a professional yo-yo player and the choices he made to do what he loves to do and make a living out of it.

He discusses the choices made as a kid (such as taking dance classes and playing with a yo-yo when they weren’t “cool”) and the choices made as a young adult (such as staying away from alcohol, drugs and cigarettes, as well as striving to become a unique and cool individual in his own right).

**In fact, Brett has NEVER had a drink of alcohol, taken drugs or smoked and takes extreme pride in sharing that with his audience!**

“Ooch” also makes a point to find out what the members of his audience **LIKE** to do and what they **WANT** to do as they continue to grow into young adults. Audience participation is an integral part of this show because it helps to cultivate and nurture confidence and pride in each student.

**This program focuses on** making sound decisions regarding peer pressure, drugs and alcohol, finding your own individual skill, working through the “tough” times of growing up and looking positively towards the future. By the end of the program, a connection will have been formed between the students and “Ooch.” The students will walk away feeling good about themselves and will have been exposed to a positive role model in the process.

Recommended ages for this show: K - 8th grades

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### **Finding Your Groove - *Creative Movement through Hip-Hop***

Let’s face it, kids love to dance. “Ooch” loves to dance. Why not combine the two? “Ooch” has been dancing since the age of 9 and specializes in the art of tap and hip-hop. “Finding Your Groove” is an hour-long, strongly interactive performance that starts kids on their way to “finding their own groove,” literally! The show focuses on creative movement through hip-hop and also gets kids thinking about doing things simply for the fun of it rather than letting “coolness” get in the way.

A professional DJ, “Ooch” uses today’s music and (edited and clean, of course) to get the kids moving. He begins the show with “finding your bounce,” a great way to find the beat and have fun at the same time. Throughout the show, “Ooch” will assign easy hip-hop style moves to the boys and to the girls. Each gender gets their “own” moves as we know that some moves aren’t cool to do when you are a boy.

Influenced strongly by tap, “Ooch” fuses hip-hop and step dancing together and gets his audience using their hands as well as their feet. By the end of the show the kids are laughing and dancing, and the teachers usually find themselves both “grooving” and surprised to find who **really** gets into it!

**This program focuses on** finding a general beat in a song and moving to it, learning how to follow directions in a dance-formatted activity and getting kids excited about the idea of dance, regardless of gender.

Recommended ages for this show: 2nd - 8th grades

## The Yo-Yo ABCs

This 45-minute to one-hour program focuses on skill building and self esteem. Utilizing the yo-yo as a vehicle for the larger message, “Ooch” astonishes young and old alike with his skill, knowledge of the toy and his down-to-earth, matter-of-fact and sometimes goofy sense of humor.

“Ooch” incorporates music in his yo-yo show and a sprinkle of creative movement. He feels that the yo-yo experience should be a “group participation” activity and “yo-yo grooving” can be rather joyful and stimulating.



This particular show is fine-tuned to suit the needs of the school. “Ooch” always makes a point to incorporate whatever theme or message the school is trying to enforce with the students. Getting “the message” across to students isn’t always an easy task for the teachers, and often an alternate approach such as this proves effective.

The show opens with a “getting to know you” segment that includes fun music, a few laughs and some basic yo-yo facts and history.

After “Ooch” gets to know the audience a bit and gives the kids some cool facts about yo-yos, he briefly shares with them his adventures as a yo-yo professional.

He explains that becoming proficient with a yo-yo doesn’t happen overnight, but that it doesn’t **HAVE** to take a long time either. “Ooch” then plunges into the subject matter of the show - the ABCs of yo-yo play. He has simplified the yo-yo learning process by creating a 5-trick system that introduces the new yo-yo players to the different arm motions and techniques that comprise the fundamental skills needed to create a solid foundation for yo-yo play.

Here are the 5 basic tricks: Gravity Pull / Power Throw, Sleeper, Forward Pass, Loop the Loop and the Breakaway. All of the 5 tricks are easy to learn and fun to do either alone or with friends.

Through demonstrating these 5 tricks, he illustrates to his audience how each skill builds on the other to create some of the most amazing yo-yo tricks to date, such as “Boing-Boing,” “Gyroscopic Flop” and “Darth Vader.” (Don’t worry, he fits in the good ole’ tricks too!)

This program focuses on the importance of skill-building, perseverance, practice and patience.

Recommended ages for this show: K - 6th grades

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Brett is always developing new shows and is currently working on a few new programs. Physical health and obesity in elementary school-aged children is quickly becoming recognized on a national level. He is developing a show that discusses with kids easy ways to make good choices in their eating habits and activity schedules. This show will showcase a brand new activity called “Yo-Yo Dancing.” He is also working on another program that gives kids what he calls “social assets” (such as phone answering skills, manners, making correct change, learning to shake hands and more). If you are interested in any of these developing programs, please contact Lynne Richardson via email or phone.

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Brett offers [yo-yo and dance](#) (hip-hop, tap, STOMP and ballroom) [workshops](#) and can work within the parameters of your town’s after-school or in-school sessions.

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Finally, Brett is also a fully functional [DJ that specializes in school dances, fundraising events and parties](#). What separates Brett from the other DJs is his ability to connect with the kids. After all, he kinda looks like a kid!

I hope that this letter has been informative and proves useful in providing services you are looking for. I would love to come to your next PTA meeting to introduce myself and answer any additional questions you might have.

Thank you for your interest in Brett and Oochworld Entertainment.

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